

START SEEING SAVINGS IN 90 DAYS OR LESS

Loadsmart's step by step process for building a robust transportation network.



01. **ASSESS** 2-3 weeks

Review and analyze transportation KPIs, data, processes and infrastructure to identify opportunities for improvement and cost savings.

- Document current modes, lanes (O/D pairs), shipment volumes and service requirements
- Document, review, analyze and benchmark current rates and costs
- Identify and document performance improvement opportunities
- Review current Transportation Management tools, systems, processes and organization
- Identify and document cost improvement opportunities



02. **DESIGN** 2 weeks

Define the Loadsmart Solution elements that will deliver performance improvement and cost savings identified during the assessment phase.

- Develop staffing model and R.A.C.E. for the Managed Transportation Program
- Define the Loadsmart Tools & Technology that will be leveraged
- Define integration requirements
- Define Managed Transportation KPIs
- Price the Managed Transportation Program & Develop ROI
- Prepare Proposal & Execute Contract



03. **DEPLOY** 6-10 weeks

Full implementation of the Managed Transportation Solution, including delivery team, processes, tools and technology, and performance measurement.

- Commission Managed Transportation Team
- Develop detailed Deployment Roadmap
- Test all interfaces and data sharing and conduct mock go-lives
- Execute Carrier acquisition strategy
- Begin receiving orders/loads per the lane phasing strategy
- Execute the lane phasing strategy
- Begin tracking KPIs and cost savings
- Conduct ongoing data analysis to develop insights



04. **DELIVER** 90 days and beyond

Improve performance and realize cost savings goals, while adapting to the changing market and continuously improving the program.

- Establish management and execution of all loads
- Establish 100% Carrier Acceptance
- Achieve 98%+ On-Time Pickup & Delivery
- Control & Reduce Transportation Costs
- Quickly Adapt to Changing Market Conditions

[Schedule an Assessment](#)